

ORDER



KSNV

Orders
Order / Rev: 105321
Alt Order #: 06832442
Product Desc: Crossroads GPS
Estimate: 775
Flight Dates: 09/11/12 - 09/17/12
Original Date / Rev: 08/08/12 / 12/03/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Crossroads Media, LLC
Buying Contact: _____
Billing Contact: _____
66 Canal Center Plaza
Alexandria, VA 22314

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Crossroads GPS
Demographic: A35+
Product Codes: PLI2
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PISSUE, GEN

New Business Thru: _____
Order Separation: 00:05:00
Advertiser External ID: _____
Agency External ID: _____

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/17/12	116	\$82,950.00	\$70,507.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	116	\$82,950.00	\$70,507.50	0.00
Totals	116	\$82,950.00	\$70,507.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	30%	\$82,950.00
Market	100%	\$276,500.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,245.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,005.00
KTUD	1%	\$2,765.00
KVVU	17%	\$47,005.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,530.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount												
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagner	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00												
WAKE-W/WAGNERS REV RATE <table border="1"> <thead> <tr> <th>Start Date</th> <th>End Date</th> <th>Weekdays</th> <th>Spots/Week</th> <th>Rate</th> <th>Rating</th> </tr> </thead> <tbody> <tr> <td>Week: 09/10/12</td> <td>09/16/12</td> <td>-T-----</td> <td>1</td> <td>\$200.00</td> <td>0.00</td> </tr> </tbody> </table>																Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/10/12	09/16/12	-T-----	1	\$200.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																						
Week: 09/10/12	09/16/12	-T-----	1	\$200.00	0.00																						

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Advertiser: Crossroads GPS
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/11/12	09/11/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$200.00		0.00			
E 2	KSNV	09/12/12	09/12/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$200.00		0.00			
E 3	KSNV	09/13/12	09/13/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	---T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$200.00		0.00			
E 4	KSNV	09/16/12	09/16/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$200.00		0.00			
E 5	KSNV	09/17/12	09/17/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$200.00		0.00			
E 6	KSNV	09/11/12	09/11/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$325.00		0.00			
E 7	KSNV	09/12/12	09/12/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$325.00		0.00			
E 8	KSNV	09/13/12	09/13/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$325.00		0.00			
E 9	KSNV	09/14/12	09/14/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$325.00		0.00			
E 10	KSNV	09/17/12	09/17/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$325.00		0.00			
E 11	KSNV	09/16/12	09/16/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S		1				\$325.00		0.00			
E 12	KSNV	09/11/12	09/11/12	Rachael Ray Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$325.00		0.00			
E 13	KSNV	09/12/12	09/12/12		CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$325.00		0.00				
E 14	KSNV	09/13/12	09/13/12	Rachael Ray	CM	11am-12pm	---T---	:30	1	\$325.001		0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$325.00		0.00				
E 15	KSNV	09/14/12	09/14/12	Rachael Ray	CM	11am-12pm	----F--	:30	1	\$325.001		0.00	NM	0	\$0.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$325.00		0.00				
<u>Spot</u>		<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>		
1		KSNV	09/10/12-09/16/12	Rachael Ray			11am-12pm		----F--	:30	(\$325.00)	0.00	NM		
				Credited											
				[CREDIT-REFUND]											
E 16	KSNV	09/17/12	09/17/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$325.00		0.00				
E 17	KSNV	09/15/12	09/15/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$500.001		0.00	NM	1	\$500.00
				SAT/Jeopardy											
				JEP REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$500.00		0.00				
E 18	KSNV	09/11/12	09/11/12	The Doctors	CM	2pm-3pm	-T-----	:30	1	\$325.001		0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			1		\$325.00		0.00				
E 19	KSNV	09/12/12	09/12/12	The Doctors	CM	2pm-3pm	--W----	:30	1	\$325.001		0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$325.00		0.00				
E 20	KSNV	09/13/12	09/13/12	The Doctors	CM	2pm-3pm	---T---	:30	1	\$325.001		0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$325.00		0.00				
E 21	KSNV	09/14/12	09/14/12	The Doctors	CM	2pm-3pm	----F--	:30	1	\$325.001		0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$325.00		0.00				
E 22	KSNV	09/17/12	09/17/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$325.00		0.00				
E 23	KSNV	09/11/12	09/11/12	Late Night w/Fallon	CM	1237a-136am	-T-----	:30	1	\$225.001		0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLON-NBC<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			1		\$225.00		0.00				
E 24	KSNV	09/12/12	09/12/12	Late Night w/Fallon	CM	1237a-136am	--W----	:30	1	\$225.001		0.00	NM	1	\$225.00
				Late Night w/Fallon											

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$225.00		0.00			
E 25	KSNV	09/13/12	09/13/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	---T---	:30	1	\$225.001		0.00	NM	1	\$225.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$225.00		0.00			
E 26	KSNV	09/14/12	09/14/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	----F--	:30	1	\$225.001		0.00	NM	1	\$225.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$225.00		0.00			
E 27	KSNV	09/17/12	09/17/12	Late Night w/Fallon Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.001		0.00	NM	1	\$225.00
J FALLON-NBC<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$225.00		0.00			
E 28	KSNV	09/11/12	09/11/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	-T-----	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$325.00		0.00			
E 29	KSNV	09/12/12	09/12/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	--W----	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$325.00		0.00			
E 30	KSNV	09/13/12	09/13/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	---T---	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$325.00		0.00			
E 31	KSNV	09/14/12	09/14/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	----F--	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$325.00		0.00			
E 32	KSNV	09/17/12	09/17/12	M-F Today Show III 4th H Today 4th Hour	CM	10am-11am	M-----	:30	1	\$325.001		0.00	NM	1	\$325.00
TODAY SHW3-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$325.00		0.00			
E 33	KSNV	09/11/12	09/11/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	-T-----	:30	1	\$350.001		0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$350.00		0.00			
E 34	KSNV	09/12/12	09/12/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	--W----	:30	1	\$350.001		0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$350.00		0.00			
E 35	KSNV	09/13/12	09/13/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	---T---	:30	1	\$350.001		0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$350.00		0.00			
E 36	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wa M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$350.001		0.00	NM	1	\$350.00
WAKE W/WAGNRS1															

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 36	KSNV	09/14/12	09/14/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	----F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$350.00		0.00			
E 37	KSNV	09/17/12	09/17/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00
WAKE W/WAGNRS1															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$350.00		0.00			
E 38	KSNV	09/11/12	09/11/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	-T-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$750.00		0.00			
E 39	KSNV	09/12/12	09/12/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$750.00		0.00			
E 40	KSNV	09/13/12	09/13/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$750.00		0.00			
E 41	KSNV	09/14/12	09/14/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	----F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$750.00		0.00			
E 42	KSNV	09/17/12	09/17/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TODAY SHW2-NBC REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$750.00		0.00			
E 43	KSNV	09/15/12	09/15/12	Wknd Wheel of Fortune SAT/ Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
WHEEL REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-----S-		1				\$500.00		0.00			
E 44	KSNV	09/11/12	09/11/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$1,000.00		0.00			
E 45	KSNV	09/12/12	09/12/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$1,000.00		0.00			
E 46	KSNV	09/13/12	09/13/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$1,000.00		0.00			
E 47	KSNV	09/14/12	09/14/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$1,000.00		0.00			
E 48	KSNV	09/17/12	09/17/12		CM	630-7pm	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Jeopardy											
				M-F Jeopardy											
JEOPARDY<															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$1,000.00		0.00			
E 49	KSNV	09/11/12	09/11/12	The Tonight Show	CM	1135p-1237a	-T-----	:30	1	\$750.001		0.00	NM	1	\$750.00
				Tonight Show											
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$750.00		0.00			
E 50	KSNV	09/12/12	09/12/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.001		0.00	NM	1	\$750.00
				Tonight Show											
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$750.00		0.00			
E 51	KSNV	09/13/12	09/13/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.001		0.00	NM	1	\$750.00
				Tonight Show											
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$750.00		0.00			
E 52	KSNV	09/14/12	09/14/12	The Tonight Show	CM	1135p-1237a	----F--	:30	1	\$750.001		0.00	NM	1	\$750.00
				Tonight Show											
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$750.00		0.00			
E 53	KSNV	09/17/12	09/17/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.001		0.00	NM	1	\$750.00
				Tonight Show											
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$750.00		0.00			
E 54	KSNV	09/11/12	09/11/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	-T-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$1,000.00		0.00			
E 55	KSNV	09/12/12	09/12/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	--W----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	--W----		1				\$1,000.00		0.00			
E 56	KSNV	09/13/12	09/13/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	---T---	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	---T---		1				\$1,000.00		0.00			
E 57	KSNV	09/14/12	09/14/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	----F--	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	----F--		1				\$1,000.00		0.00			
E 58	KSNV	09/17/12	09/17/12	M-F 6-7a WakeUp w/Wa	CM	6-7a	M-----	:30	1	\$1,000.001		0.00	NM	1	\$1,000.00
				M-F 6-7a WakeUp w/Wagners											
WAKE W/WAGNRS2 REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	M-----		1				\$1,000.00		0.00			
E 59	KSNV	09/11/12	09/11/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.001		0.00	NM	1	\$1,500.00
				Today Show											
TODAY SHW REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/10/12	09/16/12	-T-----		1				\$1,500.00		0.00			
E 60	KSNV	09/12/12	09/12/12		CM	658a-9am	--W----	:30	1	\$1,500.001		0.00	NM	1	\$1,500.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		Today Show													
		Today Show													
		TODAY SHW REV RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--W----		1		\$1,500.00		0.00					
E 61	KSNV	09/13/12	09/13/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		Today Show													
		TODAY SHW REV RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		1		\$1,500.00		0.00					
E 62	KSNV	09/14/12	09/14/12	Today Show	CM	658a-9am	----F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		Today Show													
		TODAY SHW REV RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	----F--		1		\$1,500.00		0.00					
E 63	KSNV	09/17/12	09/17/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
		Today Show													
		TODAY SHW REV RATE													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		1		\$1,500.00		0.00					
E 64	KSNV	09/11/12	09/11/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		4PM NEWS (1 hour)													
		FIRST NWS 3-4< REV TP, ADDED SPOT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-T-----		2		\$700.00		0.00					
E 65	KSNV	09/12/12	09/12/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		4PM NEWS (1 hour)													
		FIRST NWS 3-4< REV TP, ADDED SPOT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--W----		2		\$700.00		0.00					
E 66	KSNV	09/13/12	09/13/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		4PM NEWS (1 hour)													
		FIRST NWS 3-4< REV TP, ADDED SPOT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		2		\$700.00		0.00					
E 67	KSNV	09/14/12	09/14/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	----F--	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		4PM NEWS (1 hour)													
		FIRST NWS 3-4< REV TP, ADDED SPOT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	----F--		2		\$700.00		0.00					
E 68	KSNV	09/17/12	09/17/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	M-----	:30	2	\$700.00	1	0.00	NM	2	\$1,400.00
		4PM NEWS (1 hour)													
		FIRST NWS 3-4< REV TP, ADDED SPOT													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/17/12	09/23/12	M-----		2		\$700.00		0.00					
E 69	KSNV	09/11/12	09/11/12	M-F Early News	CM	5-630p	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		M-F Early News													
		VARIOUS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	-T-----		1		\$1,000.00		0.00					
E 70	KSNV	09/12/12	09/12/12	M-F Early News	CM	5-630p	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		M-F Early News													
		VARIOUS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	--W----		1		\$1,000.00		0.00					
E 71	KSNV	09/13/12	09/13/12	M-F Early News	CM	5-630p	---T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		M-F Early News													
		VARIOUS													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/10/12	09/16/12	---T---		1		\$1,000.00		0.00					
E 72	KSNV	09/14/12	09/14/12		CM	5-630p	----F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F Early News											
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$1,000.00		0.00				
E 73	KSNV	09/17/12	09/17/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
				M-F Early News											
				VARIOUS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$1,000.00		0.00				
E 74	KSNV	09/11/12	09/11/12	Noon News	CM	12-1230pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			1		\$425.00		0.00				
E 75	KSNV	09/12/12	09/12/12	Noon News	CM	12-1230pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$425.00		0.00				
E 76	KSNV	09/13/12	09/13/12	Noon News	CM	12-1230pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$425.00		0.00				
E 77	KSNV	09/14/12	09/14/12	Noon News	CM	12-1230pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$425.00		0.00				
E 78	KSNV	09/17/12	09/17/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				Noon News											
				NEWS 3 AT NOON											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	M-----			1		\$425.00		0.00				
E 79	KSNV	09/15/12	09/15/12	News 3 Sunrise - SATUR	CM	6a-7a	-----S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
				News 3 Sunrise SATURDAY											
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-----S-			1		\$350.00		0.00				
E 80	KSNV	09/11/12	09/11/12	Dr. Phil	CM	3-4p	-T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	-T-----			1		\$450.00		0.00				
E 81	KSNV	09/12/12	09/12/12	Dr. Phil	CM	3-4p	--W----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	--W----			1		\$450.00		0.00				
E 82	KSNV	09/13/12	09/13/12	Dr. Phil	CM	3-4p	---T---	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	---T---			1		\$450.00		0.00				
E 83	KSNV	09/14/12	09/14/12	Dr. Phil	CM	3-4p	----F--	:30	1	\$450.00	1	0.00	NM	1	\$450.00
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/10/12	09/16/12	----F--			1		\$450.00		0.00				
E 84	KSNV	09/17/12	09/17/12		CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Dr. Phil											
				Dr Phil											
				DR. PHIL<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	M-----	1	\$450.00	0.00								
E 85	KSNV	09/16/12	09/16/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				SUN TODAY-NBC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S	1	\$625.00	0.00								
E 86	KSNV	09/15/12	09/15/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$625.00	0.00								
E 87	KSNV	09/15/12	09/15/12	News 3 Today - SATUR	CM	9am-930am	-----S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$500.00	0.00								
E 88	KSNV	09/15/12	09/15/12	Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----S-	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				WKD2 NWS-AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$1,100.00	0.00								
E 90	KSNV	09/15/12	09/15/12	Sa-Su Early News	CM	5pm-630pm	-----S-	:30	1	\$650.00	1	0.00	NM	1	\$650.00
				AVG. ALL WKS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S-	1	\$650.00	0.00								
E 91	KSNV	09/11/12	09/11/12	Days of our Lives	CM	1258p-2pm	-T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-T-----	1	\$425.00	0.00								
E 92	KSNV	09/12/12	09/12/12	Days of our Lives	CM	1258p-2pm	--W----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	--W----	1	\$425.00	0.00								
E 93	KSNV	09/13/12	09/13/12	Days of our Lives	CM	1258p-2pm	---T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	---T---	1	\$425.00	0.00								
E 94	KSNV	09/14/12	09/14/12	Days of our Lives	CM	1258p-2pm	----F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	----F--	1	\$425.00	0.00								
E 95	KSNV	09/17/12	09/17/12	Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
				DAYS-OUR LIVES<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/17/12	09/23/12	M-----	1	\$425.00	0.00								
E 97	KSNV	09/11/12	09/11/12	M-F News 3 at Eleven	CM	11pm-1135pm	-T-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-T-----	1	\$1,100.00	0.00								
E 98	KSNV	09/12/12	09/12/12	M-F News 3 at Eleven	CM	11pm-1135pm	--W----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 775
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F News 3 at Eleven											
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--W----		1		\$1,100.00		0.00					
E 99	KSNV	09/13/12	09/13/12	M-F News 3 at Eleven	CM	11pm-1135pm	---T---	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	---T---		1		\$1,100.00		0.00					
E100	KSNV	09/14/12	09/14/12	M-F News 3 at Eleven	CM	11pm-1135pm	----F--	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1		\$1,100.00		0.00					
E101	KSNV	09/17/12	09/17/12	M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$1,100.00	1	0.00	NM	1	\$1,100.00
				M-F News 3 at Eleven											
				NEWS 3 AT 11<											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$1,100.00		0.00					
E102	KSNV	09/11/12	09/12/12	Ralston Reports	CM	730-758pm	-TW----	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE, ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-TW----		2		\$800.00		0.00					
E103	KSNV	09/13/12	09/14/12	Ralston Reports	CM	730-758pm	---TF--	:30	2	\$800.00	1	0.00	NM	2	\$1,600.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE, ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	---TF--		2		\$800.00		0.00					
E104	KSNV	09/17/12	09/17/12	Ralston Reports	CM	730-758pm	M-----	:30	1	\$800.00	1	0.00	NM	1	\$800.00
				Face to Face w/ J.Ralston											
				FACE-J RALSTON< REV RATE											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	M-----		1		\$800.00		0.00					
E105	KSNV	09/16/12	09/16/12	Meet the Press	CM	8a-9am	-----S	:30	1	\$3,000.00	1	0.00	NM	1	\$3,000.00
				Meet the Press											
				MEET PRESS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S		1		\$3,000.00		0.00					
E106	KSNV	09/14/12	09/14/12	Fri 10-11p	CM	10-11pm	----F--	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
				Friday Prime 10-11pm											
				DLINE ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	----F--		1		\$3,200.00		0.00					
E107	KSNV	09/12/12	09/12/12	Wed PR 9-10p	CM	9-10pm	--W----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
				Wednesday Prime 9-10pm											
				AGT ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	--W----		1		\$4,000.00		0.00					
E108	KSNV	09/15/12	09/15/12	Sat PR 8-9p	CM	8-9pm	-----S-	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
				Saturday Prime 8-9pm											
				NBC PRIME ADDED SPOT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/10/12	09/16/12	-----S-		1		\$1,200.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/10/12-09/16/12	Sat PR 8-9p			8-9pm	-----Sa--	:30	(\$1,200.00)	0.00	NM				
See MG 108.2															
[INCORRECT INVENTORY CODE; THE VOICE airs 8-10pm on 9/15]															
2	KSNV	09/15/12-09/15/12	Sat PR 8-10p			8-10pm	-----Sa--	:30	\$1,200.00	0.00	NM				
[ABLE TO PLACE] ABLE TO PLACE															

Order / Rev: 105321
 Alt Order #: 06832442
 Flight Dates: 09/11/12 - 09/17/12

Advertiser: Crossroads GPS
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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E109	KSNV	09/16/12	09/16/12	Sports Night in Las Vegas Sports Night in Las Vegas	CM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM	1	\$400.00
SPORTS NIGHT ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S	1	\$400.00	0.00								
E110	KSNV	09/16/12	09/16/12	LAW & ORDER (synd) PRIME Law & Order (synd) PRIME	CM	M-SA 8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM	1	\$1,200.00
L&O ADDED SPOT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-----S	1	\$1,200.00	0.00								
E111	KSNV	09/11/12	09/14/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm	-TWTF--	:30	1	\$725.00	1	0.00	NM	1	\$725.00
NEWS ADDED SPOT.															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	-TWTF--	1	\$725.00	0.00								
N112	KSNV	09/12/12	09/14/12	Ralston Reports Face to Face w/ J.Ralston	CM	730-758pm	--WTF--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Week:		09/10/12	09/16/12	--WTF--	1	\$1,000.00	0.00								
													Totals	116	\$82,950.00